

Kalbe Pharmaceuticals



KALBE

Background

A spirit of innovation has been an integral part of the company's growth since its inception and is continuously applied in the Kalbe Group environment, especially in the development of new products with selling points and new technology-based products. To ensure information availability and provide more convenience to customers, Kalbe has started the improvement of its IT system in the extended Kalbe Group, which will accelerate the company's business and maintain the best services to its customers.

About the Company

PT Kalbe Farma Tbk ("the company" or "Kalbe") was incorporated in 1996 and become a public company in 1991 upon the listing of its shares on the Indonesia Stock Exchange. Kalbe is currently the largest publicly-listed pharmaceutical company in Southeast Asia. It has focused on its business in four divisions with relatively balanced contributions: prescription pharmaceuticals, consumer health products, nationals and distribution & packaging.

Acer Solution

Since 2008, Acer Indonesia had identified the IT needs of Kalbe and provided Veriton Mini PC as the right solution. The key benefit of Veriton Mini PCs are the low power consumption which goes in-line with one of Kalbe's values, eco-friendly. This product is able to save up to 50% on its electricity cost compared to a regular mini tower desktop. The energy cost savings combined with the product's reliability and durability makes Acer Mini PC the best solution for Kalbe, which is now running around 3000 units of the product. Other than Veriton Mini PC, Kalbe has also been using Acer Veriton all-in-one desktops, DLP projectors and Iconia tablets for their sales force.



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Testimonial

Mr. Ciendramawan - Deputy IT Director, Kalbe

"We have been using Acer Veriton Mini PC for almost 5 years and always satisfied with its performance. It has been beneficial to help boost our productivity, as well as being cost-effective." Mr. Ciendramawan also praised the return on investment saying "[the savings] are mainly because the electricity saving actually compensates the cost of the desktop itself."

